Case Study















HONDA











Company

Autosports Group www.autosportsgroup.com.au

Company Overview

The Autosports Group is one of Australia's largest privately owned automotive businesses. With over 17 retail businesses throughout Sydney and Brisbane, they have strong relationships with Volkswagen, Audi, Fiat Chrysler and Mercedes-Benz brands.

Their Group prides itself on being Customer Centric and is Australia's most awarded Audi dealer group, recently receiving 1st, 2nd and 3rd place in the Mark of Excellence from Audi Australia, which is their national dealer awards for Excellence across Sales, Service, Parts and including Customer Service. Leichhardt Fiat Alfa and Five Dock Chrysler Jeep Dodge, also received Dealer of the Year from Fiat Chrysler Australia for the Eastern Region.

Water Symptoms

- Hard town and bore (underground) water
- High in Calcium staining glass and paint of vehicles during pre-delivery detailing

HWTA Devices Used

Home Edge Travel Edge

Result

Since implementing the Home and Travel Edges an instant improvement of water quality has been observed.

The greater suddiness of the soap in the water means less detergent is required and the calcium staining on paint, chrome and glass on vehicles has been eliminated.

Company Contact

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