

Case Study



Company

Hoggies Estate Wines
www.hoggieswine.com

Company Overview

Hoggie has been in the game since 1973. From 1980 - 1999 he was one of the most senior winemakers in the Mildara-Blass Empire. He was co-responsible for inventing Jamiesons Run, with which he won a Jimmy Watson trophy in 1989. He has won scores of gold medals and more than 20 trophies with his wines, mainly from fruit grown on the famous Coonawarra red dirt. In 1992, Gavin and his wife Julie purchased 10 acres (4 hectares) of land in the heart of Coonawarra. To coin a well known cricket lovers phrase, "We are just a mere Ricky Ponting cover-drive from the Coonawarra store." Together Gavin and Julie developed their home block, 'Stentiford', named after its original title holder, Henry Stentiford. With a strong background in viticulture, Gavin set about introducing a carefully researched trellis system known as the Te Kuata Two Tier to Coonawarra. With its close plantings and vertical shoot positioning, this system allowed for increased yields and optimal fruit quality.

Water Symptoms

For use on various types of water (bore/underground, rain, town) to improve overall quality.

HWTA Devices Used

Home Edge
Commercial Edge

Result

- Bore/underground water is softer for irrigation, therefore making the water more absorbable, which requires less water and makes for more efficient hydration.
- The rain water has an improved taste and softer texture on the palate.
- The town water has been improved by eliminating the presence of chemical tastes such as chlorine.

Company Contact

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